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<http://www.burninstitute.org>

VOLUME 44, NUMBER 1 SUMMER 2010



# BEACON



## Dynamic Displays – Real Action Heroes

Local fire departments provided plenty of exciting firefighting action with Dynamic Displays held throughout the day. First in line was an amazing car fire demonstration by Rancho Santa Fe firefighters, followed by a dramatic vehicle extrication by San Miguel Fire Protection District. Two spectacular rappelling demos took place, as Solana Beach Fire Department descended from a truck aerial ladder, followed by Del Mar Lifeguards as they rappelled from three locations on the overhead rafters, 5-stories above the arena floor! Later in the afternoon, National City Police Officer, Paul Hernandez, demonstrated the strength and tenacity of his canine buddy, "Sat," who put on an impressive show when approached by a fellow officer wearing a menacing (but protective) "bite suit."



(Above, top) Winning driver of the 2010 Firefighter Demo Derby, Joe Lavigne of Lemon Grove Fire Department (with trophy) is joined by fellow drivers and participants. (L-R): Viejas Fire Chief Don Butz; Burn Institute Executive Director/CEO James Floros; Pablo Caballero, Viejas Fire Department; Viejas Division Chief and Derby Event Chairman Bob Pfohl; First Place winner Lavigne; Ron Pickett, Camp Pendleton Fire; Mike Good, San Miguel Fire Protection District; Scott Estrada, FIRE-ETC; James Cooper, Imperial Beach Fire Department; Dan Regis, Miramar Fire Department and Matt Newlin, Carlsbad Fire Department. (Below left) Typical derby action left cars limping from the arena. (Below right) Though disappointed with her third place victory, CAL FIRE participant and derby veteran Angel Hendrie's sturdy station wagon won over the crowd with a Best in Show trophy. (Expo/Derby photos by Jess Van Wickel).

## Demo Derby – Always a Crowd Favorite

The buzz began six months ago and moved like wildfire throughout the fire service; the idea that the beloved Firefighter Demolition Derby would be making a triumphant return was enthusiastically received. Fifteen fire departments came through with vehicles, outfitted and driven by firefighters from fire agencies throughout the county. They worked tirelessly – finding old cars, retrofitting them to meet safety specifications and then customizing them with a dramatic coat of paint and intimidating details (skull/crossbones, large-gauge metal chain and faux bullet holes, among them).

By late afternoon, the arena floor was cleared and crowds quickly filled the venue. Soon, the roar of engines began to fill the arena as the drivers maneuvered their multi-colored wrecks into place for the official line-up. Tension filled the air. And then it was time. One after another, the vehicles took to the track to battle it out until they were reduced to unrecognizable heaps of distorted, smoking metal

## Viejas FIRE EXPO/Firefighter Demo Derby – Record Crowds Watch Firefighters Smash for Cash



It hardly seems possible that two decades have passed since the Fire Fighters Advisory Council to the Burn Institute (FFACBI) began its popular FIRE EXPO in San Diego County – but Saturday June 19 marked the event's 20th anniversary with a bang (actually several of them), as the Firefighter

Demolition Derby roared back to life, ending a daylong event packed with excitement!

Held for the second year at the San Diego County Fairgrounds in Del Mar, the **Viejas FIRE EXPO/**

**Firefighter Demo Derby, Presented by San Diego County Credit Union** was even more successful than the first – culminating in a capacity standing-room-only crowd of nearly 4,000 to watch the Derby. Co-Chaired by Del Mar Fire Captain, Patrick O'Neil and Miramar Firefighter, Dustin Kuhn, the event was held under sunny skies buffered by cool ocean breezes that brought record crowds to the fairgrounds.

The comfortable, shaded Chevrolet Del Mar Arena was the center of the day's activities, including live firefighting demonstrations, vendor booths, free giveaways, educational and interactive activities. The BI display featured fire and burn prevention literature,

(continued on Page 2)

(continued on Page 2)



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# 2 BEACON

(FIRE EXPO continued from Page 1)

free smoke alarms and wildfire guides. Outside the arena, visitors could get a close-up look at dozens of fire trucks and derby cars – even take a free photo with a firefighter! In a concert sponsored by KPRI-FM, JinxKing entertained with their unique blend of Rockabilly, Blues and West Coast Swing. Adding to the excitement were KUSI-TV's Brad Perry and Kerri Sargent, who did a great job as event emcees, entertaining the crowd between demonstrations.

Just before 1 p.m., the official Arrival Ceremonies began with the CSFA Steamer Team, as three white horses led a 1902 fire apparatus into the arena, complete with trusty Dalmatian aboard. The steamer was followed by the CAL FIRE San Diego Unit Color Guard, accompanied by bagpipers from the San Diego Emerald Society and the San Diego County Firefighters Pipes & Drums. The National Anthem was sung by San Diego Fire-Rescue firefighter, Steve Michaels.

And then it was parade time! More than 60 trucks, engines and fire apparatus from stations north and south, joined at the fairgrounds in one long parade of flashing lights and sirens, much to the delight of the crowd gathered along the parade route. Following the Burn Run Parade arrival ceremony, the FFACBI presented the Burn Institute with a check for \$300,000, representing net proceeds from year-long firefighting events. Donations will be used to fund fire and burn prevention education programs and burn survivor support, including *Camp Beyond The Scars* for burn-injured children. ♡

(CROWD FAVORITE continued from Page 1)



This derby entry from the Viejas Fire Department put up a good fight but was no match for Lemon Grove's winning vehicle.

Grove to battle it out for the title. Winning First Place bragging rights was Lemon Grove Fire Department's car, driven by Joe Lavigne; Carlsbad Fire Department came in second (driver, Matt Newlin), followed by CAL FIRE, driven by Angel Hendrie. The only woman in the race, Hendrie proved to be a fierce competitor with arguably the toughest car (a vintage station wagon that seemed to escape major body damage). Though she placed third, Hendrie put up a good fight, winning Best in Show and Top Fundraiser – and bringing in nearly \$3,000 in sponsorships!

But it's not over – not by a long shot! The trash talk between departments started up almost immediately and firefighters are already thinking about 2011. Check out some great Derby photos on the Burn Institute's website and Facebook pages. Interested in next year's event? Contact Kasey Shephard at 858-541-2277 ext. 20. ♡

– radiators destroyed, motors shot, tires blown, bumpers and fenders littering the arena floor.

In quick succession, three action-filled heats were followed by a pulse-pounding finale between the remaining cars, leaving CAL FIRE, Carlsbad and Lemon

## Letter of Thanks

Dear Burn Institute,

Our family was so pleased to have our Stephen honored in such a way that he would love. The destruction derby at the fair was terrific.

Please extend our thanks to Viejas and the firefighters, the old officials of Cajon Speedway and Tom McGrath. Kevin and I were touched that so many people worked so hard to make the event possible. The grandstands reverberated with noise and the fans had fun also.

Joey from Lemon Grove was a wonderful fellow and did a great job winning. The first annual DD was a success. Thank you to all.

Sincerely,  
Marilyn Brucker and Family



Marilyn Brucker (mother of Cajon Speedway owner Stephen Brucker), poses with BI Executive Director/CEO James Floros and Derby winner Joe Lavigne of Lemon Grove Fire Department. The First Place trophy is dedicated to the memory of Mr. Brucker.

## Dear Friends:

I recently returned from another inspiring week at our Summer *Camp Beyond The Scars* at Camp Cuyamaca. It's hard to believe that another camp has already come and gone! What another incredible year! Lots of new faces and lots of new great memories and experiences to grow on!

When I think about Camp and all the other remarkable things the Burn Institute does throughout

[We are] one big family that will always endure the test of time.

the year, the one word that always comes to mind is "family." We really are a family. From our brave burn survivors and their families, to our brothers and sisters in the fire service, to all our other volunteers and generous donors who help make our important work possible – *we really are just one big family*. We may have been brought together by a tragedy, but we are stronger as a result of our collective experiences and held

together by a remarkable bond. Truly, one big family that will always endure the test of time.

And none of this would be possible without you. Our community has firmly embraced the Burn Institute and makes our important work a reality – everyday. After all, this is *your* Burn Institute!

So, on behalf of everyone served by our programs and services, thank you from the bottom of our hearts!

Stay Safe!

Best regards,



James A. Floros  
Executive Director/  
Chief Executive Officer



## DIRECTOR'S MESSAGE

### FACT

A working smoke alarm in the home reduces the risk of dying in a house fire by 50 percent.

### TIP

Install smoke alarms in each bedroom and level of your home; be sure to test the batteries monthly and change them each time you set your clocks. For more information, visit [www.burninstitute.org](http://www.burninstitute.org).

The Burn Institute is the local nonprofit agency dedicated to reducing the number of burn injuries and deaths in San Diego, Imperial, Riverside and San Bernardino counties through fire and burn prevention education, burn care research and treatment, and burn survivor support services.

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Please remember the Burn Institute in your annual United Way/CHAD & CFC Campaigns.

Member Agency of Combined Health Agencies (San Diego County #95581)  
United Way (Imperial County)  
Combined Federal Campaign (San Diego #50359) (Imperial County #7024)



## Thank You To Our Demolition Derby Car Sponsors

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## 2010 Fire Safe Kids Enjoy Expo in Style

They had to get up early on June 19 – but it was for a good reason! As winners of the 2010 Fire Safe Kids Contest, Lana Lakdawala (7) of Rancho Santa Fe and 4-year-old Andrew Pfingston of Chula Vista got to be firefighters for the day! Each child got a special treat – to ride in a fire engine during the Burn Run Parade, before they were recognized on stage as the 2010 Fire Safe Kids! Both received gift bags with Fire Safe Kid T-shirts, tickets to the New Children's Museum courtesy KPRI-FM, and goodies from the San Diego Union-Tribune.



The Burn Institute's 2010 Fire Safe Kids strike a pose: (L-R) Lana Lakdawala (7) of Rancho Santa Fe, SDG&E's Juanita Hayes, 4-year-old Andrew Pfingston of Chula Vista and Burn Institute Executive Director/CEO, James Floros. Photo by Jess Van Wickel.

Sponsored by SDG&E/ Sempra Energy, the contest was open to children 6-12 years. Participants were asked to visit [www.burninstitute.org](http://www.burninstitute.org), complete the BI's Family Escape Plan, then write a short essay to explain the importance of having such a plan. 🔥



For a listing of EXPO sponsors see page 10.

## Hole-in-One for the Burn Institute

Here we are in the back half of summer 2010! Boy does time fly! I am now in my third term as President of the San Diego County Fire Chiefs' Association (SDCFCA). It takes a dedicated team to make things happen and I thank our Board Members Chief Mike Lowry (Escondido Fire), Chief Dave Hanneman (Chula Vista Fire) and Chief Bill Paskle (Alpine Fire) for remaining on the Board for another year! We have accomplished quite a bit over the past few years and we have a host of challenges and opportunities that are on the horizon. The SDCFCA Board and our general membership will stay on course and adjust as necessary as conditions and opportunities change. And part of that course is our continued partnership and support of the San Diego Burn Institute (BI) and their many essential services and programs.

The BI, like the SDCFCA member agencies, local government, and businesses in general, is also faced with

challenges, opportunities, and the state of the economy. Even after another successful "Fill the Boot" drive, and the recent outstanding Burn Run (including the Demolition Derby) and Fire Expo, we need to do more as Fire Departments, Fire Districts, and professional Firefighters to insure that our BI remains fiscally healthy. With all of us supporting that objective we can insure that our BI can weather the extended recession and the effect it has had on diminished donations and sponsorships.

Well, opportunity knocks! The SDCFCA will have our 20th Annual Sunroad San Diego County Fire Chiefs' Association Golf Tournament (to benefit the BI) at the fantastic Maderas Golf Course on September 13, 2010. This is a great event already, but can be even better if we fill all 144 spots. We also have the need to secure sponsorships for holes, tees, carts and silent auction items. If you are a business, a friend of the BI, a friend of your local fire agency, or just interested in having a great time

with your local Fire Chiefs, please contact the BI and get involved as a sponsor, donor or player for this great tournament.

By supporting this year's Fire Chiefs Golf Tournament you will help the BI and the SDCFCA in our efforts to provide life saving fire and burn prevention information to residents throughout San Diego County, *Camp Beyond The Scars* for young burn survivors, and support programs for burn survivors and their families. The BI cannot be as successful as we know they can be without your commitment and support. So get involved, participate in this year's Fire Chiefs' Golf Tournament. Help us and the BI make a difference in someone's life.



August F. Ghio,

President, San Diego County Fire Chiefs' Association

### Burn Institute Wildfire Guide

Spanish Version & Online Contest Announced

Are you prepared for the next wildfire season? Have you created a fire escape plan so that if you need to evacuate, (more than 500,000 did in 2007), you know exactly what to take and what route you plan to travel? Do you have an alternate route in case one is blocked? Created in conjunction with fire service professionals, "Living with Wildfire" is a full-color, 16-page guide offering valuable information to help protect your family and property.



For a free downloadable version, visit [www.burninstitute.org](http://www.burninstitute.org). For printed copies of "Living with Wildfire," contact your local fire department or visit the Burn Institute, 8825 Aero Drive, Suite 200, San Diego 92123. For more information, call the Burn Institute at 858-541-2277.

### Coming This Fall:

🔥 A brand new Spanish version of the BI's "Living with Wildfire: A Guide for the Homeowner" will be available in print and online!

🔥 Tell us your wildfire preparation success story, take our quick online survey and win a chance to win a Home Safety Kit (valued at \$250)! Share what you have done to safeguard your property and protect your loved ones. Visit [www.burninstitute.org](http://www.burninstitute.org) for all the details – and enter to win!

## BI's Scald Prevention Poster Wins Big

Though largely preventable, scalding liquids are the number one cause of burn injuries among children in the U.S. Recently, the Burn Institute launched a successful scald prevention awareness campaign in Imperial County. Designed to remind parents and caregivers of the simple ways they can safeguard against scalds, the BI got the word out using posters, billboards and newspaper ads, in both English and Spanish.

In March 2010, the American Burn Association held its annual conference in Boston MA. Each year, the ABA's Burn Prevention Committee invites members throughout the country to participate in its poster competition. This year, the Burn Institute's scald prevention poster placed second out of nearly 40 entries.

Thank you to Kramer Design of San Diego, whose graphic artists did such a great job communicating the concept on paper. 🔥



\$75 will provide five senior citizens with lifesaving smoke alarms.

# \$75

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## GIFTS &amp; TRIBUTES

## Donors

The Burn Institute is grateful to the following individuals, corporations, foundations and community groups for their generous gifts. Listed below are donations of \$250+ made from October 2, 2009 – June 30, 2010.

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## Memorial/Tribute Gifts

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In Memory of Earle, Stephen, & Doris Brucker

(continued on Page 5)

## The Cost of Caring



- 85% Program Services
- 12% Fundraising
- 3% Management & General Costs

# GIFTS & TRIBUTES

# 5



## Through Rain, Snow, Sleet or Hail . . . Firefighters Toughest it Out

April 21 was a soggy one – even snowy in some cases. But local firefighters rallied despite the weather, suiting up to stand out in the wet stuff and hold a boot in support of the Burn Institute. Together, they gathered enough moist coinage, waterlogged cash and wilted checks in their boots to total nearly \$210,000!

For the second year in-a-row, the Barona Resort & Casino lent its generous support as title sponsor, with backing from the San Diego–Imperial County Fire Fighters Advisory Council to the Burn Institute and the San Diego County Fire Chiefs’ Association. The event is the BI’s largest one-day fundraiser.

The Firefighter Boot Drive Presented by Barona brought out dedicated firefighters from all over the county. A record 44 departments had signed on to participate at some 110 intersections during morning and evening commutes. And while some had to run for cover as thunderstorms popped up unexpectedly throughout the day, hundreds of uniformed firefighters managed to tough it out, including those working in the local mountains who encountered sleet, hail and snow!

“We can’t thank these guys enough,” said James Floros, Burn Institute Executive Director/CEO. “They really stepped it up this year and got out there.” As for the stormy weather, Floros quipped, “I think the firefighters actually liked being in the rain; they remind me that water is their friend!”

Because the Burn Institute is a local non-profit, all of the funds raised through the boot drive will stay in San Diego County. Funds benefit the Burn Institute’s fire and burn prevention education and burn survivor support programs including *Camp Beyond The Scars* for burn-injured children.

The top fundraising fire departments are winners of the coveted Bronze Boot Trophy for regional excellence. They include: Camp Pendleton Fire (North); Federal Fire (South); CAL FIRE (East), and for the San Diego City region, Station #33. Nick Pavone of the Rancho Santa Fe Fire Protection District is the winner of the 01



Firefighters all over the county braved the elements: (Above) Firefighters from the Santee Fire Department stood out in the pouring rain, while (left) firefighters with CAL FIRE’s Julian Station spent three hours in 30-degree weather to get the job done! (courtesy photos)

Challenge as the Fire Chief who personally raised the most money. Congratulations and thank you to all of this year’s participants – and to the generous commuters who filled all those soggy boots! 🔥

Alpine/Viejas	\$ 12,813
Barona	\$ 20,468
Bonita	\$ 3,361
Borrego Springs	\$ 5,091
CAL FIRE	\$ 28,755
Camp Pendleton	\$ 12,326
Carlsbad	\$ 5,386
Chula Vista	\$ 6,723
Coronado	\$ 5,282
El Cajon	\$ 8,002
Escondido	\$ 10,874
Federal	\$ 6,865
Imperial Beach	\$ 2,054
La Mesa	\$ 1,728
Lemon Grove	\$ 2,272
Miramar	\$ 5,818
NASSCO	\$ 3,112
National City	\$ 2,549
North County	\$ 4,055
Pala	\$ 3,517
Rainbow	\$ 2,044
Rancho Santa Fe	\$ 10,262
San Diego Fire	\$ 22,288
San Marcos	\$ 4,400
San Miguel	\$ 1,807
Santee	\$ 7,464
Solana Beach	\$ 2,558
Vista	\$ 7,012
<b>GRAND TOTAL:</b>	<b>\$ 208,886</b>

## President’s Circle Members

As of June 30, 2010

President’s Circle members are individual donors who support the Burn Institute with an annual gift of \$1,000 or more. This annual gift can be made in the form of cash, check, credit card or appreciated stock. You can become a member for only \$83 a month. To learn about all the exciting annual benefits you will receive as a President’s Circle member contact Diane Sutherland at 858.541.2277 Ext. 19 or [dsutherland@burninstitute.org](mailto:dsutherland@burninstitute.org).

### Current Members of the President’s Circle

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Battalion Chief Gary Croucher	Mr. & Mrs. Ken McCarty
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Chief Augie Ghio	Mr. Stanley Solis
Ms. Connie Golden	Mr. Dan Spinazzola
Mr. Laury Graves	Diane Sutherland
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Ms. Joan Hoffman	Mr. & Mrs. Shawn Turner
Mr. Steve Hoffman	Chief Mitch Villalpando
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Dr. & Mrs. Kent Humber	Chief Erwin Willis
Victor Jaime, Ph.D.	

(DONORS continued from Page 4)

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Mr. & Mrs. Tadd Mannino
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Mr. Don Mullen
In Honor of Don Cowan
Scott Benjamin Insurance Agency
In Honor of Jason Cox
Ms. Elena Stoica
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Ms. Lesley Walbridge
In Honor of Entertainment Brokers & Clients

## Check Presentations



Abbott Nutrition President, Scott White (center), presents a check to James Floros, BI Executive Director/CEO and Di Sutherland, BI Assistant Executive Director/COO, during the company’s Annual Conference in February. Funds will be used for burn survivor support services such as *Camp Beyond The Scars* for burn-injured children (5-17 years).



Eileen Turner of Air Products (center) poses with BI Executive Director/CEO, James Floros (right), and Sycuan Fire Chief, Mitch Villalpando (left). Air Products made a donation to support *Camp Beyond The Scars* and the upcoming Chiefs’ Golf Tournament, for which Villalpando is Event Chair.



Burn survivors Barbie Scheurenbrand (far left), Julie Spangler (kneeling) and Diana Medina (seated), pose with Domani Salon staff members. Not pictured is burn survivor Nancy Swihart, who also participated that day. (Courtesy Photos).

## Extremely Awesome Makeover: Spa Offers Day of Pampering for Local Burn Survivors

It was Christmas in springtime, as local burn survivors were treated to a luxurious day of spa indulgence. On April 5, Domani Salon of Beauty & Wellness in Coronado offered a full menu of spa services at no charge to burn survivors – and several jumped at the chance!

Each woman was able to choose two relaxing treatments from several spa services, including: Manicure, pedicure, haircut, massage therapy, scar tissue massage, a mini facial or camo make-up.

Burn survivor, Diana Medina (seated above right) was given the royal treatment and came away with a big grin after enjoying a manicure, a soothing facial and stylish haircut. “It was really awesome,” she said. “They made me feel really pretty and relaxed!” ♡



Burn survivor, Barbie Scheurenbrand, enjoys a relaxing manicure and some pampering, courtesy of Domani Salon of Beauty & Wellness in Coronado.

## Floros Named Health Care Champion



Photo courtesy of SDBJ.

Burn Institute Executive Director/CEO, James Floros (center), has been selected by the San Diego Business Journal as a 2010 Health Care Champion. Floros is recognized in the Community Outreach category for his outstanding leadership within the burn care community.

The awards are designed to recognize “individuals and/or organizations in the San Diego County health care industry who are making a significant impact on the quality of health care.” The 4th Annual Health Care Champions Awards was held July 22. ♡

### Summer Camp – Thank You’s

Air Products & Chemicals, Inc.  
 Tony Arballo & Family  
 Bell Charitable Foundation  
 BIA Cares  
 Andrew Bleakles, Poway Kiwanis Organization  
 Bonita Fire Department, IAFF Local Union 1827  
 Ms. Betsy Brown  
 Camp Cuyamaca Staff  
 Mr. & Mrs. Doug Cox  
 Datron World Communications, Inc.  
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 Chris Gersztyn  
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 Megan Gilbert, Camp Photographer  
 Michael Goodrich  
 Green Valley Falls Staff  
 DJ Andy Hagenah  
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 Buck Howdy (aka Steve Vaus)  
 Integra Foundation  
 Warren and Cheri Johnson  
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 Kaiser Permanente  
 Mr. Brent Katsakos  
 Bob Krans, Poway Kiwanis Club  
 Las Primeras  
 Legacy Quilting Guild  
 Mr. & Mrs. James L. Mason  
 David McKenzie, Poway Kiwanis Club  
 Elizabeth Mello  
 Tim Mello  
 Mike VanBibber & Playboy  
 Mr. & Mrs. Mark Moothart  
 New Image Customs  
 Ocean Experience  
 PB Surf Shop and Randy Strunk  
 Reed Elsevier  
 Nicole Reino, Elsevier Public Safety  
 Rock Rental  
 Ron Sanchez, US Foodservice - San Diego  
 San Diego Kiwanis Club  
 John & Mary Ann Sanford  
 Chief Randy Scales, Cal Fire  
 Chef Eddie Sell, Firehouse Chefs  
 Sun Diego Rental  
 Sundance Stage Line  
 The Cox Kids Foundation  
 The Gold Diggers  
 The Kenneth T. and Eileen L. Norris Foundation  
 The Melvin Garb Foundation  
 The Sundt Foundation  
 Mr. & Mrs. Shawn Turner  
 UCSD Regional Burn Center  
 Grant Van Ness, Poway Kiwanis Club  
 Mary VanNostrand, Poway Kiwanis Club  
 Garrett VanNostrand, Poway Kiwanis Club  
 Walden W. & Jean Young Shaw Foundation  
 Wal-Mart Store #2177  
 Bill Watson, Poway Kiwanis Organization  
 WD-40 Company  
 Steve Welty  
 Kathy Whitehead, Elsevier Public Safety  
 Charles “CJ” Wilmoth  
 Joe & Cheryl Wolowsky

### FACT

All of us have to deal with taxes in one way or another; when creating an effective estate plan, taxes become a significant factor.

### TIP

To find out how you can reduce your estate taxes, call Di Sutherland at 858-541-2277 Ext. 19 or e-mail dsutherland@burninstitute.org.

# BURN SUPPORT

# 7



Class of 2010: Summer Camp Beyond The Scars (June 27 – July 2) offered burn survivors a full roster of outdoor activities including surfing, archery and rock-climbing. (Photos by Megan Gilbert)

## Summer Camp Beyond The Scars – Back to Basics

No special theme. No priorities. No limits. In fact, it was all about the big outdoors for this year's campers with horseback riding, archery, swimming and hiking at the Burn Institute's 23rd annual *Camp Beyond The Scars*. For six full days of camping fun, the San Diego mountain community of Cuyamaca became home base for more than 80 young burn survivors (5-17 years).

Held June 27-July 2, youngsters from San Diego, Imperial, Riverside, San Bernardino and Orange counties attended, along with campers from



Arizona, Florida, Nevada and Texas. Volunteers included members of the fire service, UCSD Burn Center staff and educators who gave of their time and energy to make camp an unforgettable, enriching experience.

"We just went back to the basics with camp this year," said Dana Kuhn, BI Support Services Manager. "We wanted to place a huge emphasis on being outdoors and focus on the support components of burn recovery."

Kuhn explained that support groups are crucial to all burn survivors, but most importantly for

those recently burned because they are trying to cope with peer acceptance and other social issues. Support sessions provide a safe place for kids to talk about their experiences, trauma and recovery with other survivors. Young burn survivors are taught how to respond to inappropriate and/or appropriate comments, questions or stares. Sessions are peer-based which allows openness in an environment where they can share.

"This year we were able to bump it up from one to two sessions per group," said Kuhn. "It was an awesome opportunity – especially because we saw 32 new campers this year and there was a real need for support." Kuhn said that a majority of her new campers had recently been burned and were younger than 10 years.

Also attending camp were 11 Leaders-In-Training (LITs). The group is made up of burn survivors who are past campers, ages 18-20; they are too old to attend as campers, yet not old enough to be counselors. Each LIT is required to complete a 3-year training program before they are qualified to become counselors or camp staff members.

Besides typical camper fare, there were several not-so-typical activities offered this year including: Sumo wrestling, rock wall climbing, mountain biking and "basketball throw downs." Arts/crafts and dancing helped round out the week, while

a day at La Jolla Shores, complete with surfing lessons and a huge barbecue picnic cooked by "Firehouse Chef," Eddie Sell – was the high point, hands down! Thank you to US Foods for their generous donation.

The most memorable counselor episode this year? Dana recalls a "Fear Factor" moment when Zach (a camp counselor/firefighter with San Diego Fire-Rescue), found a large beetle in the cafeteria. Apparently mistaking it for a menu item, Zach plopped the bug in his mouth and munched away – much to the delight of the campers in attendance. As if that weren't enough – he ate a second one (on a dare) later that week. Way to go, Zach! 🔥



\$450 will send one burn-injured child to winter *Camp Beyond The Scars*.

# \$450

# 8

# EVENTS

## 2010 Spirit of Courage Awards



On May 27, the Burn Institute held its 37th Annual Spirit of Courage Awards Banquet at the picturesque Hilton La Jolla Torrey Pines. Members of the fire service, first responders, friends and family joined to honor 12 exceptional individuals who bravely risked their lives to save another from death or injury by fire.

Dedicated to the memory of EMT Esteban Angel Bahena who was killed in the line of duty, April 1, the program began with a welcome by Frank De Clercq, President of San Diego City Fire Fighters Local 145. The Vista Fire Department presented the colors, accompanied by the San Diego County Firefighters Pipes & Drums. Alfonso Le Alcala sang the National Anthem, (in 1973 Le Alcala was the first Spirit of Courage inductee at age 14). San Diego Fire-Rescue Chaplain Mickey Stonier delivered the evening's invocation. Master of Ceremonies, Hal Clement (KGTV-10 News) and

Burn Institute Chairman of the Board, Jerry Davee, presented the awards.

Over the years, nearly 600 local heroes – including civilians, fire service and law enforcement professionals – have been honored with the Spirit of Courage Award. ♠

### Community Hero Award



Christopher Patek accepts the Community Hero Award on behalf of the Stephen & Mary Birch Foundation.

### Volunteer of the Year Award



Del Mar Fire Department Captain Patrick (Pat) O'Neil accepts the Volunteer of the Year Award from BI Executive Director/CEO, James Floros.

### Maltese Award



Accepting the 2010 Maltese Award is Michael R. Niggli – San Diego Gas & Electric Chief Operating Officer. The award was presented by Secretary of the San Diego County Fire Chiefs' Association, Chula Vista Fire Chief David Hanneman.

The Burn Institute presented the Community Hero Award to the Stephen and Mary Birch Foundation. Dating back to 1985, the Foundation has generously donated nearly \$400,000 to the Burn Institute's programs and services, helping to make a difference in our community and in the lives of young burn survivors. Founded in 1938, the Stephen and Mary Birch Foundation is a Delaware private nonprofit, nationally recognized for supporting a wide range of programs and organizations.

Stephen & Mary Birch Foundation

Del Mar Fire Department Captain Patrick (Pat) O'Neil was the recipient of the 2010 Pamela R. Kelly Volunteer of the Year Award. For nearly 20 years, O'Neil has been contributing time and energy to the Burn Institute. His involvement began as a camp counselor at *Camp Beyond The Scars* and continued for eight years including a stint as Assistant Director. Besides his work on the FFACBI, O'Neil has been heavily involved in the Burn Run-FIRE EXPO and Firefighter Boot Drive, has driven a car in the Demo Derby, has chaired the FIRE EXPO and founded the First Responder Day at the Races in Del Mar.

The San Diego County Fire Chiefs' Association (SDCFCA) presented its 2010 Maltese Award to Debra L. Reed and Michael R. Niggli of San Diego Gas & Electric (SDG&E) for their continued effort to improve public Disaster Education and Readiness and direct fire emergency response throughout San Diego County. In 2009, through the leadership and vision of Reed and Niggli, SDG&E's staff partnered with the SDCFCA and the Burn Institute to identify and fund programs that would improve community and individual citizen preparedness.



### Thank You to Our Sponsors

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San Diego City Fire Fighters Local 145

#### Presenting Sponsor

Viejas Band of Kumeyaay Indians

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San Diego County Fire Chiefs' Association

San Diego County Firefighters Advisory Council to the Burn Institute

San Diego Police Officers Association, Inc.

San Miguel Consolidated Fire Protection District

Santee Firefighters Association

UCSD Regional Burn Center Staff (Dr. Potenza)



(L-R) Co-Presenters Marty Levin and Jerry Davee pose with San Diego County Sheriff's Department Sergeant Ron McCracken, Deputy Ron Brown and Deputy John Taylor. The three men rescued a man from a house fire in Fallbrook last December.



San Diego County Sheriff's Deputy Damian Valencia is recognized for his heroic efforts to save CHP Officer Mark Saylor and his family from a vehicle fire in Santee, August 2009.



National City Police Officer Chad Sakamoto is honored for rescuing a woman from a car fire along Interstate 5 in October 2009. Behind him is CAL FIRE firefighter, Brooke Linman, who won the Spirit of Courage Award in 2008 for her rescue efforts during the 2007 wildfires in which she was severely injured.



In December 2009, off-duty CHP Officer, Donald I. Coney Jr. risked his life when he rescued an elderly, disabled woman from a mobile home fire in Lakeside. Accepting the award with her father is his 15-year-old daughter, Lauren, who directed Coney to the blaze.



(L-R) Gavin Shaheen (16) and Richard Burke are credited with saving their 93-year-old neighbor who was trapped inside her Paradise Hills home in September 2009. A third honoree, Marcos Usquiano, helped in the rescue but was unable to attend.



In April 2009, Art Lindberg (left) was severely burned in a gasoline fire in Carlsbad. His 14-year-old daughter, Cora, extinguished the fire with a garden hose and saved her father's life.



Master of Ceremonies, Hal Clement (left), poses with El Cajon Public Works employee John Wilson. In July 2009, Wilson risked his life to save an 82-year-old woman from a house fire in El Cajon.



Escondido Fire Division Chief Russ Knowles (right), accepts an award on behalf of Salvador Ortiz, who was nominated by his department for a daring rescue in August 2009. Ortiz is credited for rescuing his elderly neighbor from her burning home in Escondido.

## SAVE THE DATE!

### 20th Annual San Diego County Fire Chiefs' Association Golf Tournament

Monday, September 13

Maderas Country Club, Poway

20th Annual



For more information, to reserve a foursome or learn more about sponsorship opportunities, please call Special Events Manager, Kasey Shephard at (858) 541-2277 ext.20 / e-mail kshephard@burninstitute.org.

## Unforgettable Night for Young Burn Survivor

Friday, April 30 was a perfect evening for a ballgame. Especially for 11-year-old Marius Dasianu, who had been working on his pitching technique for weeks. The young burn survivor had recently undergone the second of two toe-to-hand transplants, making his fingerless hands useful for the first time since he was badly injured as a result of a deadly fire in his native Romania. Both of Marius' parents perished when a boiler exploded and destroyed his boyhood home. Now living with a loving family in Lakeside CA, Marius has been undergoing numerous surgeries to repair the damage and must re-learn how to perform daily tasks most of us take for granted. Happily, all the practice paid off. As his new family proudly looked on, Marius threw out the first pitch like a pro – then strutted off the field with a satisfied grin.

Held at San Diego's Petco Park, the 20th annual Firefighter Night at the Padres also featured a tribute video in honor of the fire service, while dozens of uniformed firefighters lined first and third-bases. The San Diego Firefighters' Emerald Society presented the colors, followed by San Diego Fire-Rescue firefighter, Steve Michaels, who sang the National Anthem. It was all topped off with an exciting fly-over by San Diego Fire Rescue Copter II. Padres players Scott and Jerry Hairston Jr. joined the on-field check presentation from the Firefighters Advisory Council to the Burn Institute for funds raised through the Firefighter Boot Drive Presented by Barona. Net proceeds from ticket sales through the BI help to fund fire and burn prevention education and burn survivor support programs, including *Camp Beyond The Scars* for burn-injured children.

When it was all over, the Padres beat the Milwaukee Brewers (3-0), with a late two-run homer by Scott Hairston himself. A perfect evening indeed! ♠



Recognized during the pre-game ceremonies, Honorary Chair and burn survivor 11-year-old Marius Dasianu of Lakeside meets San Diego Padres player, Scott Hairston. Marius also threw out the first pitch!



Padres players Jerry Hairston Jr. (far left) and Scott Hairston (far right), join the Burn Institute during pre-game ceremonies at Firefighter Night at the Padres, April 30. With them are: (L-R) Chair of the 2010 Firefighter Boot Drive, San Diego Fire-Rescue Dept. firefighter Oscar Rodriguez (second from left); Chair of the Viejas FIRE EXPO/Firefighter Demo Derby, Del Mar Fire Captain, Patrick O'Neil; BI Executive Director/CEO, James Floros, and Honorary Chair/Burn Survivor Marius Dasianu. In June, Marius attended his second Camp Beyond The Scars. (Photos courtesy San Diego Padres).

## Share Your Heart 2010: Classy Cuisine for Camp

In what was billed as a "Celebration of Music & Award-Winning Cuisine" – the Share Your Heart Celebration & Concert delivered! Presented by the Burn Institute Auxiliary, the February 20 gala was held at one of the city's premier music venues – Anthology supper club in Downtown San Diego. And it didn't disappoint.

The classy, understated elegance of Anthology meant that less was more; unlike the colorful, playful Mardi Gras theme of 2008 and 2009, gold and neutral colors set the tone and were reflected in everything from the table linens to the silent auction baskets. Local artist, Kenny Beaumont, performed an upbeat blend of Rock & Blues, filling the dance floor as the evening progressed.



Succulent menu items were available from several food stations scattered throughout the 3-tiered venue, where guests could view the stage and dance floor from second or third-floor balconies. An outdoor patio with comfortable couches and a fireplace offered stunning views of the city lights and a place to relax.

Besides award-winning menu items and amazing acoustics, the event's 250 guests enjoyed bidding on upscale live and silent auction items that included spectacular sport and travel packages. Mark & Mary Grant, graciously lent their support as Honorary Chairs and Mark served as the event's Master of Ceremonies. Back for the second year-in-a-row was Auctioneer Pierre Charmasson, who tag-teamed with Mark to entertain the crowd and describe the silent auction items throughout the night. This year's exciting live auction brought in more than \$15,000 to send burn-injured children to the B.I.'s *Camp Beyond The Scars*. By the time the evening was over, nearly \$70,000 was raised to further the important work of the Burn Institute.

Thank you to our Associate Sponsors: Louis & Judy Ferrero; Peter House & Carol Childs; Brent Katsakos; Daniel & Barbara Spinazzola and Sycuan Band of the Kumeyaay Nation. Thank you to our Supporting Sponsors: Jerry & Flo Anderson; Artesa Winery; Vince & Judy Bartollota; Deloitte & Touche; Foresters Equity Services, Inc.; Alan & Lori Jenks; Beth & Jeff McCain; Gary & Maureen Sage; Spicy Pickle; Bill & Stacey Wilson, and Bob & Lynn Zavodnik.

A big thank you for the third year in-a-row to Event Chairs, Nichole and Doug Cox, whose son Jason is a burn survivor. And a special thank you

to Jill White, who heads up the Auxiliary as President. A final thank you to our hardworking volunteers and BI staff members! ♠



(Clockwise from top left) Guitarist Kenny Beaumont and his band headlined the event, which was held at the trendy supper club, Anthology, in Little Italy. (Below, L-R) Katie Hansen and her father, Jim Hansen, Betsy Pfohl and Viejas Division Chief Bob Pfohl; Joan Hoffman and Jennie Irely. (Kevin Cullen Photography)

# 10 VOLUNTEERS

## Thanks to Our EXPO Volunteers!

Early on Saturday, June 19, hundreds of dedicated volunteers and fire service personnel rolled out of bed, drove to Del Mar Fairgrounds and showed up with smiles, ready to work!

Volunteers worked 4-5 hour shifts throughout the day, welcoming guests, taking care of the Burn Institute booth and manning the VIP check-in. During the Burn Run parade of fire trucks/apparatus, volunteers were needed to help keep guests along the parade route. Volunteers also played a critical role in directing traffic and working as parking attendants.

Thank you to all of our hardworking volunteers – we couldn't have done it without you! ♡



### Thank You to Our EXPO Sponsors

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Viejas Band of Kumeyaay Indians

#### Presenting Sponsor

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President of San Diego City Fire Fighters Local 145, Frank De Clercq (center), poses with Burn Institute Executive Director/CEO, James Floros (left) and Director of Labor Relations, Mike McGhee (right). Local 145 was named 2010 Health Hero by the Combined Health Agencies at a ceremony held in Balboa Park in March. (Courtesy photo)

## San Diego City Fire Fighters Local 145 Honored

Longtime Burn Institute supporter and President of San Diego City Fire Fighters Local 145, Frank De Clercq, was presented with the CHAD Health Hero of the Year Award for Local 145's contribution to the Burn Institute and the local health community.

Since 1973, San Diego City Fire Fighters Local 145 has donated countless volunteer off-duty hours to San Diego charities and more than one million dollars to fund community service projects. For more than 30 years, the group has provided vital funding to the Burn Institute. Over the years, more than \$400,000 has been generously donated to the BI – to support fire and burn prevention programs and burn survivor support services for the residents of San Diego County. Congratulations Local 145, and thank you for your service and dedication to the community! ♡

## Arnie & Jolee Garcia Named Healthcare Heroes

Lakeside residents Arnell (Arnie) Garcia and his wife, Jolee, began volunteering with the Burn Institute in 1993, donating an average of 20 hours per month on top of careers and children at home. Since then, the couple has put in countless hours serving on committees, at BI special events and *Camp Beyond The Scars*. In May, the Grossmont Healthcare District awarded the couple with a 2010 Healthcare Hero Award for their selfless dedication and volunteerism.

Himself a burn survivor, the San Diego Fire-Rescue Captain was badly injured more than 25 years ago when a gas tank erupted. A decade after his burn, Arnie began to volunteer his time to the BI, forming a special

attachment to *Camp Beyond The Scars* for burn-injured children. Today, he remains involved as Camp Director (a role he's played since 1998).

Likewise, his wife's involvement has become integral to the camp program. Over the years, Jolee has served two terms as Vice President of the Burn Institute Auxiliary, as Auxiliary President and a member of the BI's Advisory Board.

Over the past 17 years, Arnell and Jolee's extraordinary volunteer and philanthropic efforts have been instrumental in raising hundreds of thousands of dollars for the BI. We thank them for their years of service and dedication to the Burn Institute! ♡

## 2010 EVENT CALENDAR

### SEPT

20th Annual San Diego County Fire Chiefs' Association Golf Tournament Presented by Sunroad Enterprises

Monday, September 13  
Maderas Golf Club, Poway



### OCT

Viejas 11th Annual Fire Ball (BI-IV)

Friday, October 8  
Casa De Mañana, Imperial Valley Expo



New Car Dealers Association 6th Annual Fire on the Fairways Presented by Viejas

Monday, October 25  
Salt Creek Golf Club, Chula Vista



Volunteer opportunities are available for many of our events. For more information, contact Kathleen Frampton, Director of Volunteer Services at [kframpton@burninstitute.org](mailto:kframpton@burninstitute.org), or call 858-541-2277 ext. 11.

For event information, contact Kasey Shephard, Special Events Manager at 858-541-2277 ext. 20, [kshephard@burninstitute.org](mailto:kshephard@burninstitute.org) or visit us online at [www.burninstitute.org](http://www.burninstitute.org).



San Diego Fire-Rescue Captain Arnell (Arnie) Garcia and his wife Jolee, pose after accepting a 2010 Healthcare Hero Award from the Grossmont Healthcare District in May. (Photo courtesy Village Studio).

# REGIONAL UPDATES

# 11



## California Girl Comes Home : Meet Sherri Laffey



Sherri Laffey, Director of Development, Burn Institute-Inland Empire

In mid-June, the Burn Institute-Inland Empire welcomed Sherri Laffey as its new Director of Development. A resident of Yucaipa in San Bernardino County, she recently moved back to Southern California after spending time in Montana. In her heart she always knew she'd come back to California, Laffey said, and because working for non-profits is her passion, the Burn Institute was a perfect match.

Laffey stays grounded with this simple but philosophical approach: "If you believe in the cause, give to the best of your ability."

Laffey holds several certificates in Non-Profit Management, Fund Raising and Planned Giving from the University of California, Riverside. She has more than 10 years of experience working in non-profit development, from animal protection services and mental health, to youth and family services. Her vast experience in fundraising includes community outreach, event planning

and strategic marketing. In 2005, she was nominated for Woman of Distinction in the Inland Empire by the California State Legislature. A varied and colorful career that first began in interior design has more recently included a 7-year stint as Executive Director for Yucaipa Animal Placement Society.

In her free time, Laffey loves to golf, ride horses or take a mountain hike. She also enjoys spending time at home gardening, hanging out with daughter, Nicole, and walking her yellow Lab, Parker.

With less than a month under her belt Laffey has already hit the ground running. Bolstered by a recent visit to the BI's *Camp Beyond The Scars*, which she described as, "the best thing that's happened to me since joining the Burn Institute," Laffey was touched by what she saw. "It truly drove home the importance of our work, how many burn survivors' lives we touch and how many we can – and will – educate on the dangers and consequences of fire." ♠



In April 2010, Fireman's Fund presented a check to the Burn Institute-Inland Empire for fire and burn prevention education. Pictured (L-R) are: Tina Peppmuller, BI-IE; Nancy Thomas, Hub International; Rafael Goeting, BI-IE Board; Matthew Shumaker, Fireman's Fund; Carole Wochholz, Burn Center; Dr. Dev Gnanadev, Medical Director ARMC; Adrian Martinez, Burn Center; Bud Korn, BI-IE Board and Di Sutherland, Burn Institute Assistant Executive Director/COO. (Photo courtesy Louis Felix Photography) ♠



## 2010 Fire Ball Preview: Goin' Country

Friday, October 8 will mark a new beginning for the 11th Annual Viejas Fire Ball. In a break with tradition, event committee members decided to take the bull by the horns (so to speak), flipping the calendar from the spring to the fall, and dumping the fancy duds in favor of denim and cowboy hats.

It all started with the unexpected shuttering of the Barbara Worth Resort; for years, the Burn Institute-Imperial Valley's hallmark event had been held at the venue. Fire Ball Committee members were faced with a new challenge: Where to go? The Casa De Mañana Building at the Imperial Valley Expo was the answer. In addition, the idea to hold the event later in the year was an opportunity to capitalize on one of the Valley's most prominent times of the year – Cattle Call!

"It's a huge happening in the Imperial Valley each year," explained Tina Hines, Fire Ball Committee Chair. The western theme was a natural fit for the time of year and the new venue at the fairgrounds. "October is also Fire Prevention Month," Hines added with a smile.

As always, the event will feature a Tribute to the Fire Service, in recognition of firefighters from the Imperial Valley and neighboring communities. Firefighters will be honored with an Exceptional Service award for heroic acts beyond the ordinary call of duty. The evening will begin at 6:00 p.m. with a no-host reception and silent auction, followed by dinner and awards. Then, back by

popular demand, casino fun returns! Tables will be open for business from 8:30-11 p.m., along with DJ music and line dancing. In keeping with the country western theme, dinner will include a full menu of barbecue favorites with a chuck wagon-style buffet.

Of course, the new, more casual theme will mean leaving those beaded gowns and business suits at home. Instead, guests are encouraged to dig out their boots and denim. Still others will want to get creative, Hines said, pointing to her own western-themed nuptials, complete with hand-beaded denim wedding gown. "Ladies can still go out and buy their nice dresses," said Hines. "Just do it with a western theme in mind. It's kind of fun!"

Organizers hope to top the nearly \$25,000 raised in 2009 through ticket sales, sponsorships and the silent auction. Proceeds from the Viejas Fire Ball will remain in the Imperial Valley to support the vital work of the BI-IV.

Tickets and sponsorships are still available. Individual seats are \$50; \$400 for a table of eight. To reserve a seat, inquire about a sponsorship or donate an auction item, contact Special Events Manager, Kasey Shephard at (858) 541-2277 ext. 20 or e-mail [kshephard@burninstitute.org](mailto:kshephard@burninstitute.org). ♠



## SAVE THE DATE!

### Burn Institute- Inland Empire SPIRIT OF COURAGE AWARDS

**November 5, 2010**

The Mission Inn Hotel & Spa  
3649 Mission Inn Avenue, Riverside, CA

Celebrate local heroes from Riverside and San Bernardino counties who have risked their lives to save another from severe injury or death by fire. The evening will include silent auction, dinner and awards ceremony. Proceeds support the BI-IE, fire and burn prevention education and burn support services in the Inland Empire. Tickets are \$100 each; sponsorships are available.



For more information, contact **Sherri Laffey (909) 253-2102** or e-mail [slaffey@burninstitute-ie.org](mailto:slaffey@burninstitute-ie.org).

### Charity Golf Tournament Benefitting the Murietta Firefighters Assoc. & the Burn Institute-Inland Empire

**October 16, 2010 • 12:30pm**

Temecula Creek Inn Golf Course  
44501 Rainbow Canyon Road, Temecula CA

**REGISTRATION DEADLINE - SEPTEMBER 20**



For more information, contact **Sherri Laffey (909) 253-2102** or e-mail [slaffey@burninstitute-ie.org](mailto:slaffey@burninstitute-ie.org).

## Programs & Services

### Fire and Burn Prevention Education

- Burni the Dragon's Preschool Curriculum Guide
- Child Care Burn Prevention
- Emergency Preparedness in the Workplace (Nominal Fee)
- Fire Safe Kids Program & Website (K-3)
- First Responder Smoke Alarm Program
- It's Your Choice 1 & 2
- Juvenile Firesetter Program
- Senior Fire Safety & Smoke Alarm Program
- Wildfire Guide

### Burn Research

- Funding Vital Burn Research and Treatment

### Burn Survivor Support

- Adult Support Group
- *Camp Beyond The Scars* for Burn-Injured Children
- Emergency Needs Fund
- Holiday Party
- Mentorship Program
- Retreat for Adult Burn Survivors
- Scholarship Program
- School Re-Entry Program
- **SOAR Peer Support**
- Special Assistance Fund

### Community Service

- Fire and Burn Prevention Literature
- Public Service Announcements
- Speakers Bureau
- Spirit of Courage Awards Banquet

## i Program Highlight



The Burn Institute's Peer Support team members are burn survivors, family members and burn care professionals from UCSD Regional Burn Center. (Back Row L-R) Nurse Joann Gutowski, Nancy Swihart, Kory Anderson, Christina Figgone, Stan Solis, BI Support Services Manager Dana Kuhn and Assistant Nurse Manager Ann Malo. (Front Row L-R) Elizabeth Garcia, Guadalupe Gonzales and Holly Waszak. Not Pictured: Diana Medina.

### SOAR Peer Support Program

The Burn Institute's Survivors Offering Assistance in Recovery (SOAR) is doing just that – as it soars to success with seven fully-trained peer supporters under its belt! Designed by The Phoenix Society and a national committee of experts, including BI Advisory Board Member, Cindy Rutter, SOAR provides training to burn survivors and caregivers who wish to help others facing burn injury.

Peer supporters can share their experience to help make the road easier for burn survivors just beginning the process. The program requires a rigorous battery of targeted training and testing before peer supporters can be accredited. A collaborative partnership between the BI and UCSD Regional Burn Center staff makes it possible to bridge the gap between hospital and home.

For more information, contact Dana Kuhn [dkuhn@burninstitute.org](mailto:dkuhn@burninstitute.org), or call 858-541-2277 ext. 21.

## Beacon Bits

♣ The Burn Institute Board of Directors would like to welcome these new board members: Scott Alevy, Greg Hillgren, Chief Stan Lake (ret.), Chief Javier Mainar and Kevin McNamara.

♣ A fond farewell and thank you to the following board members: Vice President Development, Allan W. Arendsee (Dale Ganzow has taken this post); Chief Tracy Jarman, who has retired; Susan McClellan who was moved onto the BI's Advisory Board, and Chief David Waltemeyer.

♣ Congratulations and a big thank you to Chief Javier Mainar of San Diego Fire-Rescue. On May 14, Mainar received the prestigious Gold Knight of Leadership Award from the National Management Association. He named the BI as the beneficiary of the monetary award.

♣ A warm welcome to Diana Medina, who has joined the BI staff as Program Assistant. A burn survivor, Diana's involvement began as a camper at age five. She has earned certification as a peer supporter and is currently training to become a camp counselor. Congratulations!

### FUNDRAISING RECAP (Winter 2009-Summer 2010):

♣ Thank you to Morgan Freeman and Hosanna Events for their work on behalf of the BI for their November 21 "Autumn Nights" event. Held at a private residence in Rancho Santa Fe, the fundraiser was a tremendous success!

♣ On December 12, Old Poway Village held its annual Shop & Share event, which raised funds for BI programs and services. Thank you to Kevin, Debi and Liz McNamara and the Poway Fire Department for their participation and support!

♣ Thank you to Ingrid Croce of Croce's Restaurant & Jazz Bar, where a portion of proceeds from January's Restaurant Week was donated to the Burn Institute.

♣ In April, Day at the Docks held its 31st annual event at San Diego Bay. The BI hosted a booth and managed to net another big fish! Thanks to all involved.

♣ May 7-9. Gator by the Bay Zydeco Blues & Crawfish Festival was held at Spanish Landing. Great food and music brought out huge crowds. Thanks to organizer, Peter Oliver, the BI was an event beneficiary.

♣ On July 11 the Coronado Fire Department hosted its annual Spaghetti Dinner to benefit the BI. The event was a big success, thanks to the hard work of many!

You are reading the Summer 2010 issue of the Burn Institute Beacon. Please don't throw this newsletter away! Pass it along to a friend. If you know someone who would like to receive this publication, would like to be removed from our mailing list, or if you have an address change, please e-mail [kframpton@burninstitute.org](mailto:kframpton@burninstitute.org).

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